

The Preserve at Ironhorse Realtor Toolkit Email Template

SUBJECT LINE

The Preserve at Ironhorse — worth a look

BODY

Hi [Buyer Name],

Following up on our conversation about golf in the area. Wanted to flag The Preserve at Ironhorse. It's a private, golf-first club nearby, best known for not requiring tee times: members just show up and play, seven days a week.

One thing worth knowing upfront: membership at the club and homeownership in the Ironhorse community are entirely separate. You don't need to live inside the gates to join, and there's no obligation to join if you do.

I'd recommend a look at their [Membership Guide](#) for the full picture. If you'd like to see the course in person, their Membership Director, Audry Carbone, can set up a tour.

Happy to help however I can as you look into it.

Best,

[Your Name]

P.S. — IF YOUR BUYER IS A SNOWBIRD

P.S. — A lot of their members split their year between here and up north, so it might be a good fit if you're not planning to be here full-time.

P.S. — IF YOUR BUYER IS A PERMANENT RESIDENT

P.S. — If you're settling in for good, it's worth knowing their pace of play is quick — rounds usually wrap in under four hours — so it's easy to make golf part of a routine.